




BÁRBARA GONZALEZ

UX/UI Designer

 Cascais, Lisbon, Portugal

CONTACT

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SOFT SKILLS

Thirst for knowledge and learning

Planning and organization

Communication

Teamwork

Empathy

DESIGN SKILLS

Research • Wireframing •
Mockups • Prototyping • Usability
Testing • Design Thinking
Framework • Responsive Design •
Accessibility • Design System

TOOLS

Figma • Photoshop • Illustrator •
Trello • Jira • Notion • Loom •
Hotjar • Useberry • Maze

LANGUAGES

Portuguese - Native

English

THINGS THAT I LIKE

Animals • Travelling • Ocean •
Tea • Pizza • Ice Cream

EXPERIENCE

• Visor.ai • UX/UI Designer | 2023 - Present

I contribute to the design and continuous improvement of our AI-powered platform, which optimizes and automates Customer Service interactions.

- Contributed to the development of wireframes, prototypes, and mockups for key platform features, driving user-centered design solutions.
- Collaborated with development teams to ensure seamless alignment between technical and design requirements.
- Reviewed implemented work for design quality
- Refined user interaction flows, increasing operational efficiency and user satisfaction.
- Maintained and updated the design system, identifying and resolving discrepancies while contributing to the development of reusable design components to ensure visual and functional consistency across the platform.
- Planned and implemented onboarding flows to help new and existing customers navigate the platform and new features.
- Took on additional responsibilities in Branding over the past six months, creating general-purpose backgrounds for the company brand, business presentations, and visual assets for social media communication.

• Freelancer | 2021 - 2023

Working as freelancer: Social Media Management and UX/UI Design

EDUCATION

• IxDF • Accessibility: How to Design for All | Present

This course explores how design decisions impact accessibility and usability, accessibility standards to follow, and techniques for designing for diverse disabilities. It also covers tools for validating accessibility efforts and strategies for building accessibility programs.

• Udemy • Various Relevant Courses in UX/UI Design | 2022

Invested in continuous learning through Udemy to master key UX/UI skills, including wireframing, prototyping, design systems, responsiveness and work methodologies.

A detailed list of completed courses is available on my LinkedIn profile ([click to know more](#))

• Google | Coursera • Google UX Design Professional Certificate | 2021 - 2022

Consisting of 7 courses, this certification explores the foundations of user experience design and all the design thinking process

• FBAUL • Bachelor's Degree | 2015 - 2018

Ciências da Arte e do Património - Faculdade de Belas-Artes, Universidade de Lisboa